Taken from

Increasing Opportunities, Improving Outcomes: Kent County Council's Strategic Statement 2015 – 2020

Our Vision:

Our focus is on improving lives by ensuring that every pound spent in Kent is delivering better outcomes for Kent's residents, communities and businesses

Strategic Outcome Children and young people in Kent get the best start in life

Strategic Outcome

Kent communities feel the benefits of economic growth by being in-work, healthy and enjoying a good quality of life

Strategic Outcome

Older and vulnerable residents are safe and supported with choices to live independently

Supporting Outcomes

- Kent's communities are resilient and provide strong and safe environments to successfully raise children and young people
- · We keep vulnerable families out of crisis and more children and young people out of KCC care
- The attainment gap between disadvantaged young people and their peers continues to close
- All children, irrespective of background, are ready for school at age 5
- · Children and young people have better physical and mental health
- All children and young people are engaged, thrive and achieve their potential through academic and vocational education
- Kent young people are confident and ambitious with choices and access to work, education and training opportunties

Supporting Outcomes

- Physical and mental health is improved by supporting people to take more responsibility for their own health and wellbeing
- Kent business growth is supported by having access to a well skilled local workforce with improved transport, broadband and necessary infrastructure
- All Kent's communities benefit from economic growth and lower levels of deprivation
- Kent residents enjoy a good quality of life, and more people benefit from greater social, cultural and sporting opportunities
- We support well planned housing growth so Kent residents can live in the home of their choice
- Kent's physical and natural environment is protected, enhanced and enjoyed by residents and visitors

Supporting Outcomes

- Those with long-term conditions are supported to manage their conditions through access to good quality care and support
- People with mental health issues and dementia are assessed and treated earlier and are supported to live well
- Families and carers of vulnerable and older people have access to the advice, information and support they need
- Older and vulnerable residents feel socially included
- More people receive quality care at home avoiding unnecessary admissions to hospital and care
- The health and social care system works together to deliver high quality community services
- Residents have greater choice and control over the health and social care services they receive

Our Business Plan Priorities: The cross cutting priorities that will help deliver the supporting outcomes

Our Approach:

The way we want to work as a council to deliver these outcomes